

WINSTON STRUYE

communication designer with a love for storytelling

310 940 1604 • SF, CA
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www.winstonstruye.com

experiences

Winston Struye Creative

Graphic Designer and Photographer DEC. 2010—CURRENT, SAN FRANCISCO

As a freelance creative, I turn complex ideas into engaging experiences. I've created websites, branding, packaging, and documentation projects. ¹

Investis Communications

Freelance Graphic Designer, Contract JUNE—AUGUST 2017, NEW YORK CITY

Ideated on pitches and designed sites for Revlon, Estee Lauder, and more.

Future of StoryTelling Summit + Festival

Associate Producer and Photographer JULY—OCTOBER 2016, NEW YORK CITY

Event production and design for the coveted creative storytelling summit and festival. I managed documentation teams, email blasts, and sponsors. ²

Potion Design

Graphic Design Intern then Freelance NOV 2015—JULY 2016, NEW YORK CITY

A collaborative member of the design team on conception, production, and documentation phases of several digital museum exhibit projects in NYC. ³

projects

Young Photographers Nepal Project Founder and Director 2015

Youth Photo Class before+after earthquake, GOOD Mag Cover. ⁴

National Geographic Student Expeditions Photo Lead 2014,15

WinstonLearns.Design 2017 Self-initiated class on medium.com

skills ⁵

Adobe Creative Suite (Ps, Id, Ai, Lr, Pr, Ae) for Print, Web, and Animation

Studio and Location Photography Still, Video, and Lighting Capabilities

Web Development Prototyping Software (Webflow, Invision) HTML+CSS

education

California College of the Arts SF, CA • M.F.A. Design • May 2019 (anticipated)

R.M.I.T. University Melbourne, Australia • B.A. Photography • Class of 2012

What drives me? See the backside of this page. ⁶



reflections

¹ Managing expectations is just as important as blowing people away.

² Create opportunities for your audience to have new discoveries.

³ Collaboration requires confidence mixed with lots of humility.

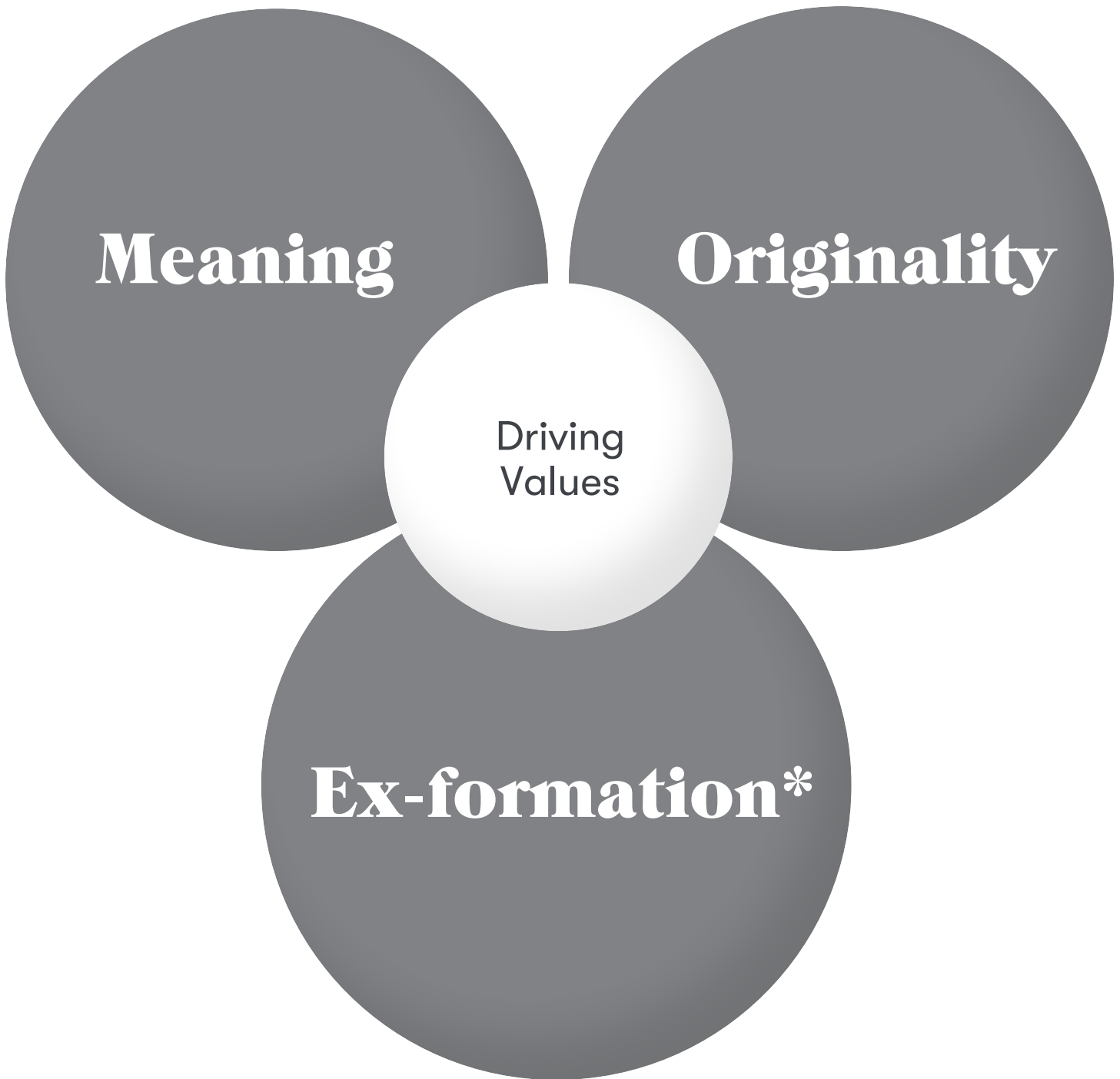
⁴ When circumstances get shaken up, shake right back.

⁵ The most useful skill is the ability to adapt, iterate, and learn.

⁶ To let others know your eagerness to improve, be open about what motivates you.

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*Ex-formation is an communication method proposed by designer Kenya Hara which attempts to make things unknown, to empower with inquisitiveness, and to create an entrance for curiosity.

Not to *in*-form but to *ex*-form.

Is there room for some of these factors on your creative team?

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