

# WINSTON STRUYE

currently (Spring '18) MFA DESIGN STUDENT at C.C.A.

## jobs

### Winston Struye Creative

Graphic Designer and Photographer DEC. 2010 - CURRENT

As a freelance creative, I turn complex ideas into engaging experiences. I've created websites, branding, packaging, and documentation projects.

### Investis Communications

Freelance Graphic Designer, Contract JUNE - AUGUST 2017

Ideated on pitches and designed sites for Revlon, Estee Lauder, and more.

### Future of StoryTelling Conference + Festival

Associate Producer JULY - OCTOBER 2016

Event production for the coveted creative storytelling festival in NYC. Managed documentation, communications, and sponsor coordination.

### Potion Design

Graphic Design Intern then Freelance NOV 2015 - JULY 2016

A collaborative member of the design team on conception, production, and documentation phases of several digital museum exhibit projects in NYC.

### Slideluck Youth Initiative

Artist Teacher and Communications Officer SEPT 2013 - JUNE 2017

Taught creative thinking, storytelling, and photography at schools in under-served parts of Brooklyn and the Bronx. Also designed curriculum.

## projects

### Young Photographers Nepal Project Founder and Director 2015

Youth Storytelling Initiative before+after earthquake, GOOD Mag Cover.

### National Geographic Student Expeditions Photo Lead 2014,15

### WinstonLearns.Design 2017 Self-initiated class on medium.com

## education

California College of the Arts M.F.A. Design, Expected Completion 2019

SVA Continuing Education Feeling of Design, Intermediate Design 2015

Royal Melbourne Institute of Technology B.A. Photography, Class of 2012

## skills

Adobe Suite (Ps, Id, Ai, Lr, Pr, Ae) for Print, Web, and Animation tasks.

Studio and Location Photography, Video + Video Editing, HTML + CSS

What drives me to make the best work possible? See other page.

## lessons learned

Manage expectations first, then impress after.

The Future is a process, not a place.

Assume your idea is wrong, but have confidence in it.

Design maps that lead to discoveries.

When things get shaken up, shake right back.

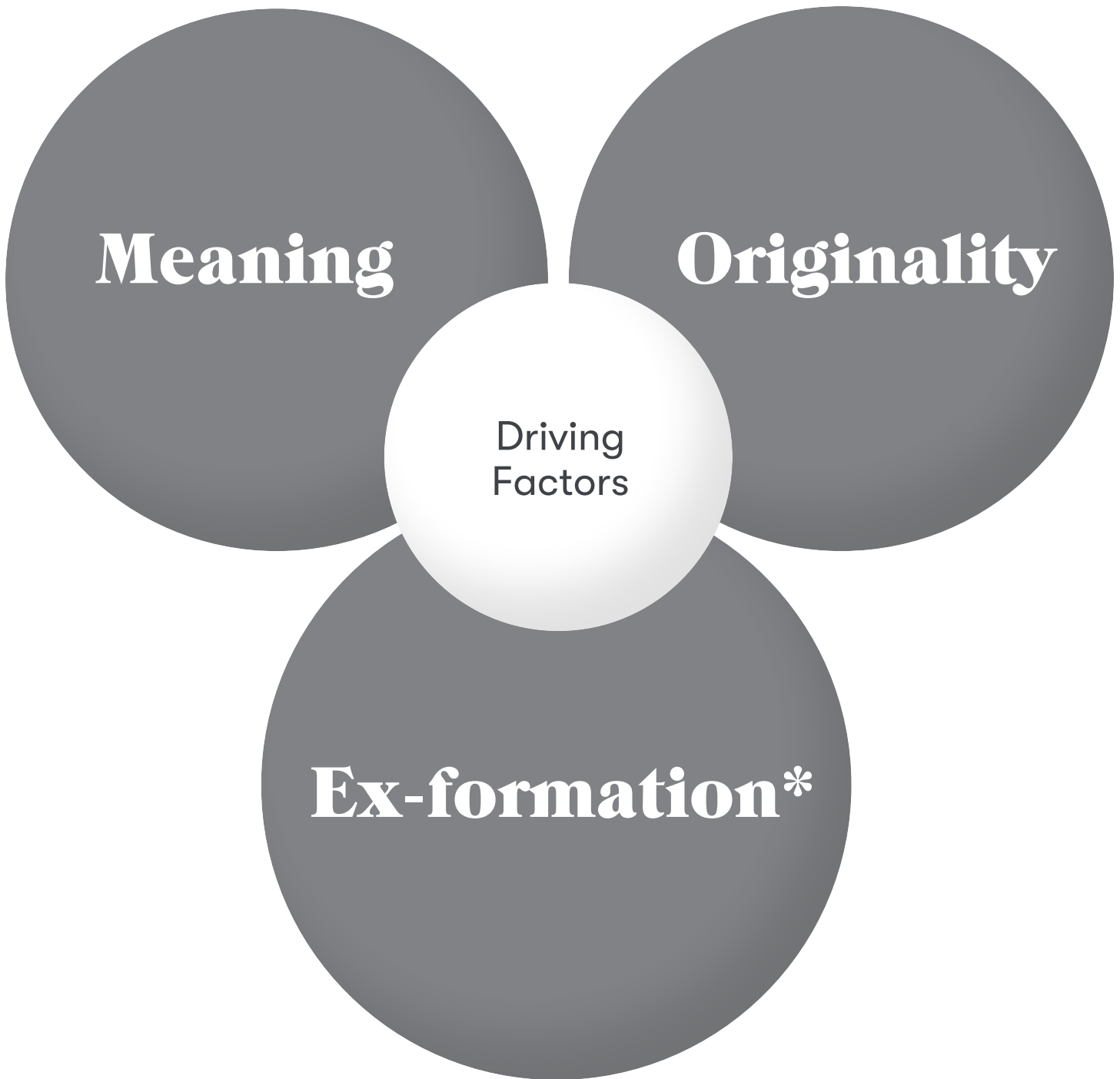
Curiosity and resilience gets you further than talent and skill.

Discovery is a continuous activity.

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\*Ex-formation is an communication method proposed by designer Kenya Hara which attempts to make things unknown, to empower with inquisitiveness, and to create an entrance for curiosity. Not to *in*-form but to *ex*-form.

Is there room for some of these factors on your creative team?

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